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**RESPONSE UNDER 37 CFR 1.116** EXPEDITED PROCEDURE TECHNOLOGY CENTER 2400 Attorney Docket No. 104015-0003

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Joel Thorson

Serial No.:

10/772,202

Examiner:

Mohammad Siddigi

Confirmation No.

2454

Filed: 3 February 2004

Group Art Unit: 4219 2454

filed 6/16/09 50ais 6/18/09

A METHOD AND APPARATUS FOR A MESSAGE TARGETING AND

FILTERING DATABASE SYSTEM

Date: 27 April 2009

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## **AMENDMENT**

Responsive to Office Action dated 01/26/2009, please amend the claims as follows, and reconsider the application in light of the remarks and arguments presented herein.

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 9 of this paper.

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